This year, a number of governments, companies, foundations and NGOs across the world committed $40bn to improve maternal, newborn and child health over the next five years. This is a good start, but many more governments must also commit and commitments must be turned into implementation plans. Join the growing global movement to make sure that they do, and that promises to the world’s women and children are honoured in full.

For more information about the White Ribbon Alliance Atlas of Birth go to www.atlasofbirth.com / www.whiteribbonalliance.org

“IT WAS ESPECIALLY PLEASED BY THE OVERWHELMING SUPPORT BY THE UN GENERAL ASSEMBLY MEMBER STATES FOR OUR GLOBAL STRATEGY FOR WOMEN AND CHILDREN’S HEALTH... WE SAW 40 BILLION DOLLARS IN HARD COMMITMENTS.”
—BAN KI MOON, 6TH OCTOBER 2010

Atlas prepared by the White Ribbon Alliance in conjunction with GHP3 (Univ. of Southampton) and Immpact (Univ. of Aberdeen)
PROMISES PROMISES

With less than five years left before the 2015 deadline to achieve the Millennium Development Goals, UN Secretary-General Ban Ki-moon officially launched a global strategy in New York on September 22nd, 2010, in which governments and others set out how we can improve the health of women and children. The aims include preventing 33 million unwanted pregnancies and saving 16 million lives by 2015. Commitments in 2010 to the Strategy include:

- The government of CANADA, as Chair of the G8 in June 2010, committed C$1.1 billion in new and additional funding, and also renewed existing resources of C$1.75 billion, providing a total of C$2.85 billion for maternal, newborn and child health by 2015.

- The government of the UK has pledged to double its annual support for maternal, newborn and child health by 2012, providing an annual average of US$1.1 billion to 2015.

- The government of BURKINA FASO has committed to the Abuja Target of 15% of government spending for health and pledges to maintain this spending level.

- The government of BANGLADESH promises 3000 more health workers.

- The government of CHINA pledged to increase investment in women and children's health, as well as providing basic health care insurance for all.

- The government of INDIA has pledged to improve health services in the 235 districts that account for nearly 70% of all infant and maternal deaths.

- The government of FRANCE hosts the next G8/G20 in 2011; how will they contribute and hold other donors to account?

- The government of KENYA has pledged to recruit an additional 20,000 primary health care workers and to establish 210 centres of excellence providing health services to an additional 1.5 million women and 1.5 million children.

- Women in Africa have the highest risk of dying in pregnancy and childbirth.

- India has the highest number of maternal deaths of any nation in the world.

Source: Commitments document from The Global Strategy for Women's and Children's Health, September 2010